



EAS & Sensor Tag Placement

Sensor Tags and the Election Article System (EAS) are a tool that when used correctly will deter theft, both internal and external. All sensor tags should be removed at the point of sale.

OBJECTIVE:

Consistent placement of the tags on the items ensures the tag is placed in the most secure position and allows them to be found quickly at the POS.

HARD TAGS

Hard tags should be placed on

- all jerseys
- Tommy Bahama apparel
- apparel items \$100 or more
- other “hot” garments that has been determined by the DM to be a potential target for theft.

halfway up
the right-side
seam.



How to tag Apparel

1. With your thumb on the tack head, align the tag hole on the tack point.
2. With your fingertips beside the dome on the tag and your thumbs still on the head, press firmly to close.



Do not close the tag with your thumb on the dome and your fingertips on the tag head. This may cause:

- Misalignment of the tack with the hole in the tag
- Bending and jamming of the tack in the tag



Never tag through fabric instead of the seam of the garment. The tack will create a hole in the garment and create damage



Do not tag through leather or other sensitive material that could be damaged.



Always make sure that the tack is inserted through the seam on the right side of the garment and not through the fabric

How to tag Hats

1. To hard sensors a hat place the pin on the inside of the hat and the paddle on the outside of the hat.
2. If there is a hole in the hat this is the best place to put the sensor. If there is no hole in the hat then the sensor should be placed in the seam of the hat to not cause damage once removed.
3. If the hat is a mesh back hat, ensure that the sensor is placed in the seam so that the mesh is not ruined when removing the sensor.



Soft Tags

Adhesive labels are applied to hardline merchandise or fine/delicate garments that have been determined by the DM to be a “hot” item or potential target of theft. The label remains on the merchandise when purchased.

- Separate the label from the white backing paper with the thumb and forefinger to expose the adhesive back.
- Place the adhesive side of the label against a flat smooth surface on the item and gently press the label onto the item with your thumb.
- Check to see that all the edges are adhering to the item.



Never place soft tag over important product information like the

- bar code
- price

This slows down the check out process.