



# Activity: HAM Audit

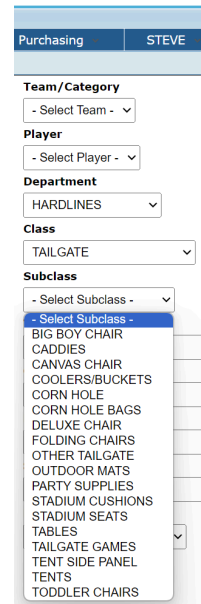
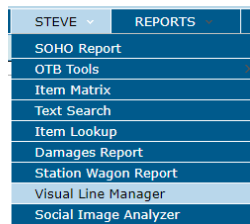


To better understand HAM (Height Alignment Matching), you need to understand how to identify Class & Sub-class, and then audit a fixture looking for HAM organization:

- Product Story
- Size
- Color
- Peg Length

## 1 Class | Sub-class Review

- 1) Log into Rally House Admin
- 2) select "STEVE"
- 3) select "Visual Line Manager"
- 4) select the Department
- 5) select the class
- 6) select the sub-class



## 2 Fixture Audit

- Does the Product Story make sense?
- Are the Class & Sub-class appropriate?
- Are the Rows set to correct Small - Large?
- Are the colors coordinating well on the fixture?
- Are the Pegs the right length?

## 3 Fixture Reset

Support trainers should be helping as you re-set the fixture. Make sure you have the HAM Process available either on a mobile device or the printed copies to follow.

Take a **before** photo of the fixture getting re-merchandised.

Identify the Product Story or theme for the fixture getting re-merchandised.

Take an **after** photo of the fixture.

Send the before and after to your Multi-Unit Leader so they can see your great work!

