



# HIRING EVENTS AT RALLY HOUSE



## DETERMINE WHY, WHEN, AND WHERE

**WHY:** New stores opening or existing stores looking for part-time team members as a way to dedicate time to interviewing on the spot and attract more candidates.

**WHEN:** Have a good understanding on your stores location. Is there heavier foot traffic during mid-day or in the evening, are there other events going on that will bring in more people, or are students in college more likely to have specific availability?

**WHERE:** These events can be held in-store, on-campus, or at career-expos.

## PROMOTE YOUR EVENT

Promote your hiring event through online job boards, social media platforms, industry networks, and local community organizations. Get eye-catching brochures, and flyers that showcase your company, available positions, and the benefits of working with your organization. Click [HERE](#) for material.



### POST ON:

- LinkedIn
- Facebook
- Twitter

### DISTUBUTE FLYERS:

- Campus Job Boards
- Community Social Areas (*Community Center, Libraries...*)

# THE DAY OF EVENT!

## WHAT YOU WILL NEED:

- Folding Table and tablecloth
- Store leader to conduct interviews and make hiring decisions
- Sign in Sheet
- Device to Complete Application
- Interview Questions
- Marketing Materials

## EXECUTE THE EVENT:

Have your team ready to welcome candidates, provide directions, answer questions, and conduct interviews. Stay organized, follow the schedule, and be prepared to adapt to unexpected situations.

## FOLLOW UP WITH CANDIDATES:

Follow up with qualified candidates to provide updates on their application status, schedule further interviews if needed, or offer positions to successful candidates.